

MARIA MEZA

PRODUCER, VIDEO EDITOR, AND ON-AIR PERSONALITY

CONTACT

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SKILLS

- On-Camera Talent
- Interviewer
- Video Editor
- Video Production
- Writing for Multimedia
- Live Show Production
- TriCaster
- Producer for Social Media
- Radio/Podcast Production
- Final Cut Pro X
- Playback

Adobe Applications:

Audition, Photoshop, Lightroom, Illustrator, and Premiere Pro

ACHIEVEMENTS

- Miss Emmy 2019 at the 48th Annual Northern California Area Emmy Awards
- Best Undergraduate On-Camera Award at the Academy of Art University
- YouTube channel based on fashion and beauty
- Manager at California Cowboy Startup Apparel Store (2020)

LANGUAGES

Spanish: Native
English: Native

EDUCATION

Academy of Art University

B.A Communications & Media Technologies
Minor Fashion Journalism (2019)
San Francisco, CA

EXPERIENCE

Social Media Producer at FiestaBowls

(2020-Current)

- Develop social media strategies that expand brand awareness
- Responsible for creating digital videos tailored specifically to Social Media
- Producing and editing shareable videos and photos
- Stay informed on food industry trends
- Responsible in developing content calendar and promotions schedule

2019 Chile Solar Eclipse Live Broadcast (Spanish Version)

Playback/Graphics(2019)

- Responsible for assisting the director
- Creating a rundown for the live show
- Graphics
- Playback (Video and Images)

Academy's Got Talent-A live weekly, half-hour, production with a 14-member crew.

Co-host/Producer/Editor (2017- 2018)

- On-camera co-host
- Preparation of interviews and introduction of performers
- Introduction of judges
- Show writer
- Appeal to audience for votes

Academy's Game Show Trio-Live production with three new challenges and teams each week.

Host/Producer (2017)

- Responsible for hosting a segment called "Dirty Diaper"
- Interaction with players and audience
- Writer/Editor

Urban Knights Update

Co-Anchor/Reporter/Producer/Editor
(2016)

- Person-on-the-street interviews
- Coverage of news packages for Channel 7 broadcast
- Producer of entertainment and sport segments
- Newscast writer

Puro Sabor Podcast

Editor/Writer/Producer (2020- Present)

- Responsible for informing listeners on Latin Culture
- Spanish and English podcast